



EDUCATION

M.A. Graphic Design
Academy of Art
University, San Francisco
2021

**B.A. Environmental
Studies/Biology**
University of California,
Santa Cruz
2011

SKILLS

Visual Communication
Brand Management
Information Design
Logo Design
Packaging Design
Print Layout
Large Format Print &
Production
User Experience (UX)
Photo Restoration
Public Speaking
Interpretation
Outreach

EXPERIENCE

graphic designer | Spot-On Signs & Graphics, Diamond Springs CA
May 2017 – Current

Design from concept to completion: signs, banners, business cards, brochures, fliers, real estate signs, dimensional letters, print ads, restaurant menu boards, and vehicle graphics, etc.

Install vinyl graphics on vehicles, windows, and sign panels both on-site and in the production shop

Manage proof process for design changes, industry regulations and client satisfaction

Correspond individually with a variety of clients on content, effectiveness, and overall aesthetics

Oversee daily production room operations on wide format printer, vinyl cutter, and laminator

Maintain client branding and uniqueness in all designs

graphic design intern | USAID Europe and Eurasia, Remote
Sept 2020 – December 2020

Designed program report for internal use among bureau employees

Designed report for public use including charts and infographics.

Established series of icons to use in both reports in charts as well as report navigation

Maintained brand standards of type, color, logo, and visual system.

graphic designer | Oak Hill Area Fire Safe Council, Placerville, CA
Feb 2019 – August 2020

Designed logo related to regional organization standards

Designed informational brochure for local distribution

Designed Mailing envelopes and newsletter for quarterly mailings



SOFTWARE

Adobe Suite:
Illustrator
InDesign,
Photoshop,
After Effects,
XD

Hootsuite
MailChimp
Microsoft Office

MEMBERSHIPS

AIGA - San Francisco
ClimateDesigners.org

packaging designer | Hiit Dough, Remote

July 2017 – August 2018

Designed packaging labels for dough to meet FDA requirements.

Maintained brand identity and managed digital files for client

Established color system for packaging and product recognition

outreach coordinator & designer | Greenwaste Recovery, Palo alto, CA

Jan 2016 – April 2017

Designed outreach materials including informational posters and guides, quarterly newsletters, and school-room presentation curriculum

Maintained inventory including tracking and printing fliers, stickers, and new outreach materials as designed.

Managed and created social media content on Facebook, Instagram, and Twitter, & company website

Presented to school groups: Pre-K – High School on the 3R's, proper sorting, and truck demonstrations

Conducted market research for sales leads

camp director/science educator | CuriOdyssey, San Mateo, CA

June 2012 – Dec 2015

Wrote and taught curriculum for Pre-K to 6th Grade science classes

Communicated problems and successes with teachers and parents

Supervised daily groups of 15 campers and 3-5 teen leaders

Wrote, tested, and organized biennial summer day camp curriculum for different age groups

Mentored teen leaders in training

Managed several youth leaders in camp each week including training, support, and review.

Please view my portfolio and work at:

elizalubetkin.com